

## Media Creator (Images and Video) Practicum at the Bloomington Opera Camp™ by PAL Description

### GENERAL DIRECTOR

DIEGO BARBOSA-VÁSQUEZ

### PRACTICAL RESEARCH AND APPLICATIONS AT THE REAL FIELD:

SEATTLE OPERA

THE SANTA FE OPERA

OPERAMAYA

OPERA OMAHA

REIMAGINING OPERA FOR

KIDS

HOUSTON GRAND OPERA

RAVINA FESTIVAL

THE ATLANTA OPERA

BOSTON YOUTH SYMPHONY

ORCHESTRAS

OSTROM OPERA CAMP

COLLABORATIVE ARTS

(OPERA) SUMMER CAMP

JACOBS SCHOOL OF MUSIC

KELLEY SCHOOL OF

BUSINESS

OSTROM WORKSHOP

O'NEIL SCHOOL

LOTUS FESTIVAL

FAR CENTER FOR

CONTEMPORARY ARTS

SUSTAINABLE OPERA

SOLUTIONS™

CITY OF BLOOMINGTON

LEAGUE OF AMERICAN

ORCHESTRAS

ORCHESTRA CAREERS

OPERA AMERICA

INDIANAPOLIS SYMPHONY

MAY FESTIVAL

CINCINNATI SYMPHONY

### About the Organization:

Based on in-depth International Practical Research and Multidisciplinary and multiple times awarded Groundbreaking work, we develop: (1) Sustainable and Profitable Productions, (2) Comprehensive Services for Organizations and Individuals, (3) Advanced Products and Courses, (4) State-of-the-Art Resources in Easy digestible formats. All to serve and improve the Performing Arts Field (Opera, Orchestra, and Ballet). Working in a multidisciplinary approach (in alliance with Economy, Business, Arts, Anthropology, Social Sciences, Arts Administration, Political Economy, Macro and Micro Economy, Entrepreneurship, and other sciences), we help Organizations, Artists, and Societies (at local, regional, national, and international levels) to understand and use in their favor the clues for the Sustainability of their Performing Arts and their interconnected Artistic, Financial, Social, and Ecological dimensions.

Every stakeholder is crucial in the Performing Arts Field. From Artists and Arts Administrators with stronger and healthier careers; to Organizations with broader and more sustainable artistic practices, business structures, and services; and communities collaborating at local, regional, national, and/or international levels. We develop solutions for a better and more sustainable Performing Arts Field.

### Practicum Description:

**50 Certified Hours / 2.5 Weeks Camp (In-Person)**

The Media Creator (Image and Video) Practicum at the Bloomington Opera Camp™ by Performing Arts Laboratory is a 50 hours program part of the BOC Fellowships (**Full Tuition Remission and Stipend**) that offers training and real world experience in the most advanced Fundraising strategies for the Performing Arts field providing advanced training and real-world experience in Media Creation (specifically images and videos) for marketing campaigns at the Performing Arts. Media Creators BOC Fellows will create content that will be used at Marketing campaigns on websites, social networks, publications, and other marketing channels. They will collaborate with the PAL General Director, BOC Producer, and allied institutions' teams (according to yearly schedule) to create impactful content (image and videos) that boost exponentially different artistic marketing campaigns at USA and International level for the Bloomington Opera Camp™ and PAL. Additionally, Fellows will learn to develop images and videos with a strong understanding of the 4 dimensions of Performing Arts (Artistic, Financial, Social, and Ecological) to get better marketing results all while contributing to the development of the Bloomington Opera Camp™ ([more info here](#)).

### Practicum Term:

Bloomington Opera Camp™: May 23th, 2025 - June 7th, 2025 (Camp Schedule - In Person)

### Requirements:

- Grad Student ( UnderGrad Seniors with experience could be considered).
- Ability to commit to the complete Bloomington Opera Camp™: May 23th, 2025 - June 7th, 2025
- Desire to work in the Performing Arts field.
- Social media marketing and Online engagement.
- Images and Videos edition Basic Experience.
- Excellent written and verbal communication skills as well as organizational skills.
- Ability to summarize complex information into essay digestible images or videos.

### How to Apply:

Please send to [performingartslaboratory@gmail.com](mailto:performingartslaboratory@gmail.com) your current resume with a short cover letter (or email text) describing your qualifications and how this Practicum will be important for your career development.

All applications and inquiries will receive a response and be kept strictly confidential.

**Performing Arts Laboratory is an Equal Opportunity Employer.**